

A New Community Service Is Instituted At Clarkson

Potsdam — A new dimension in community service will be instituted by Clarkson College beginning Sunday, (November 3) at 6:00 p.m. when WTSC-FM, the College's new FM radio station inaugurates regular broadcast service to Potsdam and the surrounding area.

As a feature of the opening ceremonies, the public is invited to attend an open house from 2:00 to 5:00 p.m. at the station's remodeled studios in Hamlin House, located on Clarkson Avenue across from the hockey arena. Members of the station staff will guide tours and explain operation of the equipment.

Civic and business leaders, and representatives of both Clarkson and the State University College at Potsdam will participate in the ceremonies. Clarkson President William L. Whitson is scheduled to officially activate the station at 6:00 p.m.

The new radio station, the only non-commercial broadcast outlet in Northern New York, will be on the air daily from 6:00 p.m. to midnight, thus providing local listeners with evening coverage never before available in this area. (Potsdam's commercial AM station, WPDM, operates only during daylight hours.)

Owned by Clarkson College, the new FM station will be operated by the Inter College Radio Network, which includes students from Clarkson and the State University College. It will broadcast on a Federal Communication Commission assigned frequency of 91.1 mc, which can be received by all standard FM radios.

Power output of the new station is 2,500 milliwatts, resulting in an effective operating range within a 10-mile radius of the Clarkson campus.

Programming policies of the station are designed to meet the requirements of its educational broadcast license, at the same time providing information and entertainment to the community.

The station's program schedule will include both live and recorded musical programs, consisting of semi-classical, classical, and popular shows; news from United Press International; public information and educational shows for the college and the community; and sports coverage, including live broadcast of Clarkson hockey games.

WTSC-FM will become the third member station of the Inter College Radio Network, which includes all college radio facilities in Potsdam. Other stations in the network are WNCTC and WCCT, both of which operate on carrier current and are received in buildings on the Clarkson and SUCCP campus through power line transmission.

College radio began in Potsdam in 1947 with the Clarkson campus station WNCTC. Station WCCT went on the air in 1961, offering a wider range of programming possibilities, and the two stations merged to form the Inter College Radio Network in 1962. The network is one of few such organizations in the country.

All broadcast facilities of the three stations are owned by Clarkson and are located on the Clarkson campus. The stations are operated jointly by students from Clarkson and the State University Col-

lege, as a recognized activity of their respective student government organizations.

Studios of WTSC-FM and WCCT are located in Hamlin House, on the Clarkson Hill Campus. The FM transmitting facilities of WTSC-FM are located nearby in Holcroft House, with the antenna mounted on the roof, the highest spot in Potsdam.

The studios of WNCTC, offices of the ICRN and the ICR, are located in Snell Hall on the Village Campus.

A unique feature of the network is the ICRN newsroom, located in Lewis House,

which provides a direct Press International news link with all three stations. Present programming calls for scheduled news broadcasts at 6:00, 8:00 and 10:00 p.m.

More than eight miles of interconnecting radio lines link

Clarkson's village campus, hill campus, and the State University College campus, including special remote broadcast lines in the Clarkson hockey arena and gymnasium, and the auditorium, gymnasium and Crane Hall at State. Transmitter power of the three stations totals 250 watts.

More than 100 students from both schools participate in all phases of the radio net-

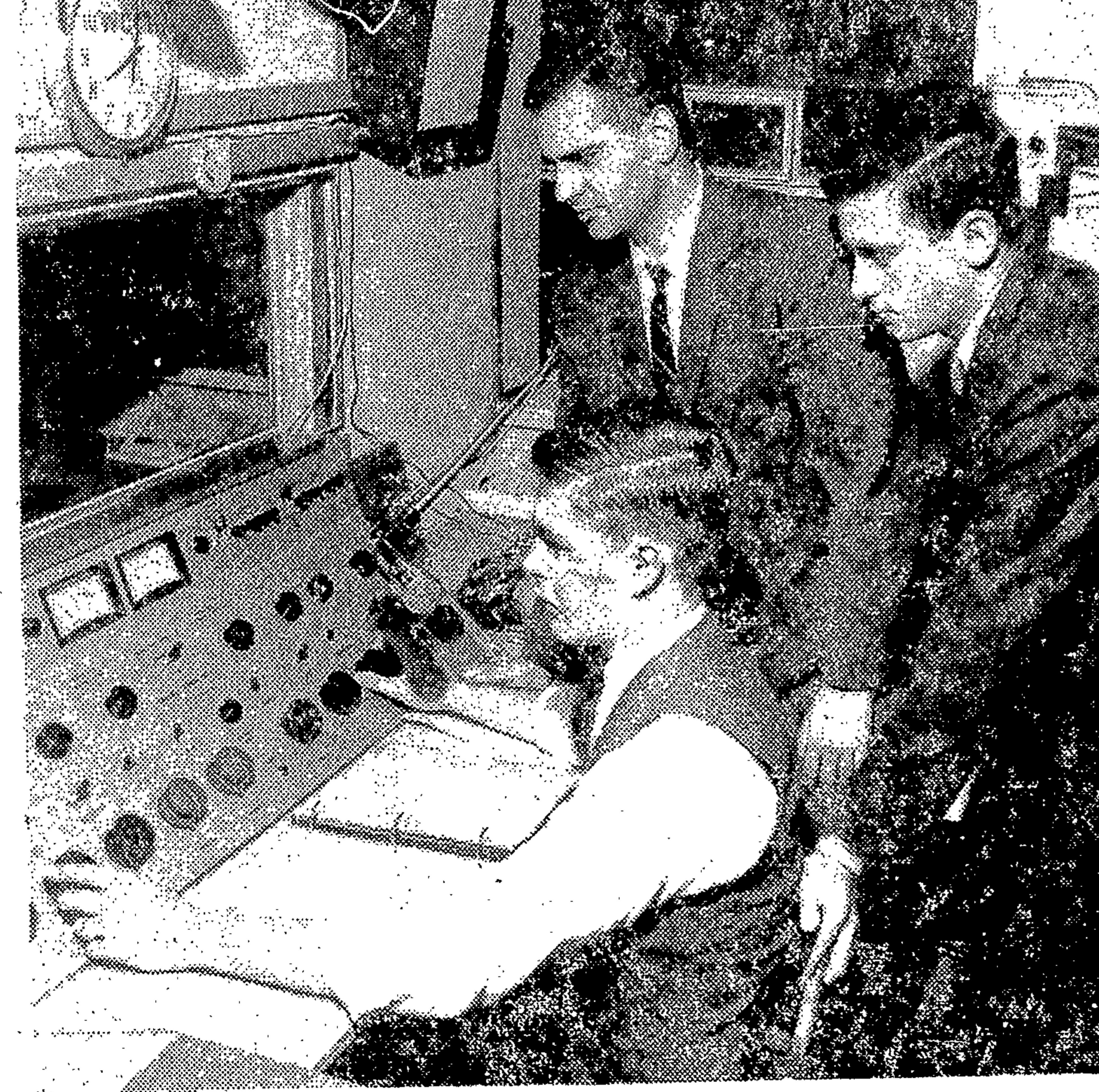
work operation. Primary staff responsibilities include news, production, technical and research, programming, broadcast engineering, and announcing.

The network staff includes Gary Heyer, president; Richard Place, technical director; Robert Rhoda, business manager; Robert Stolte, executive secretary; Ken Kaufman, station manager for WTSC-FM and WCCT and Jack Smith, station manager for WNCTC.



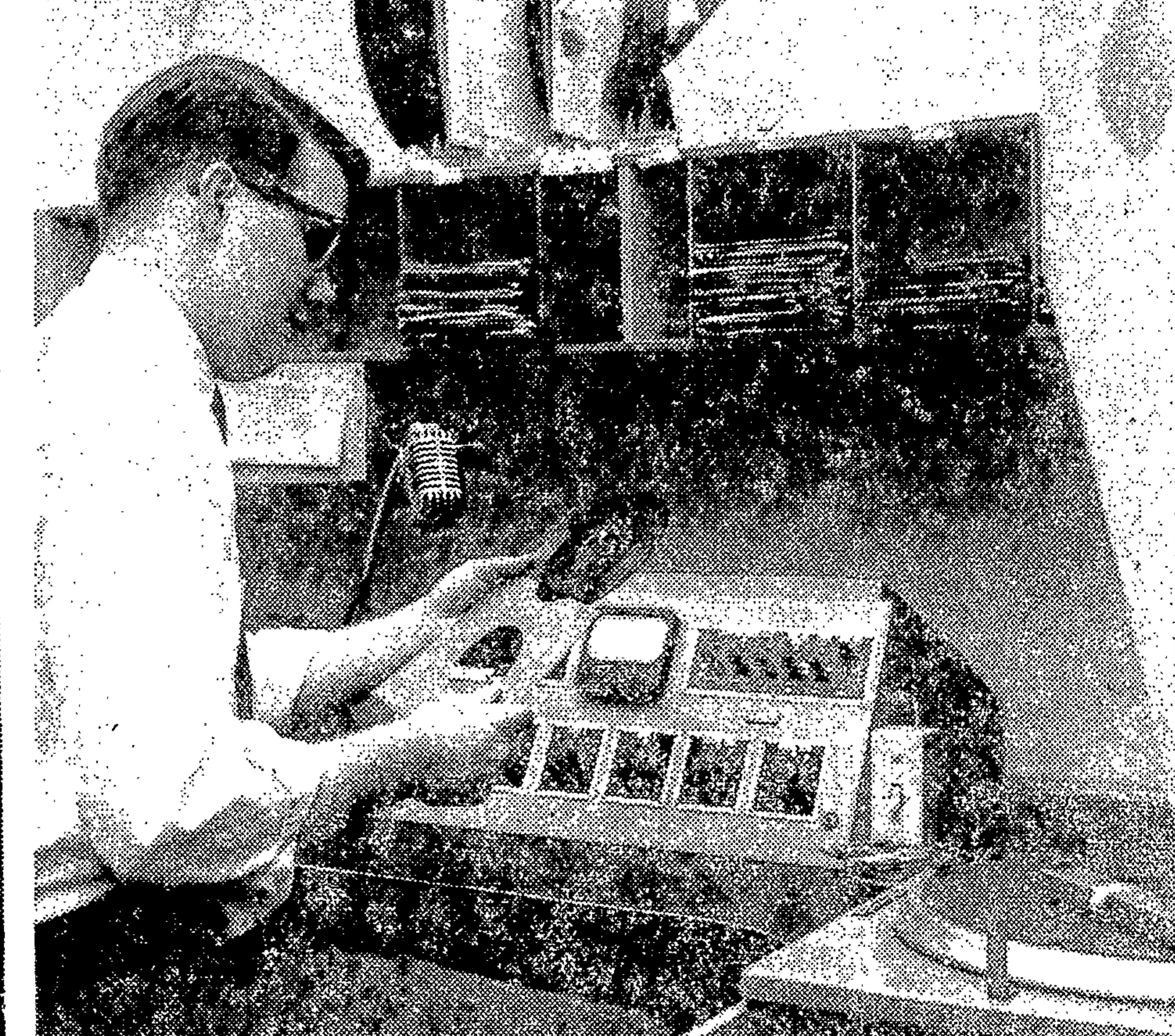
PLANNING THE OPEN HOUSE scheduled Sunday (November 3) as part of opening ceremonies at WTSC-FM, the new Clarkson College FM radio station are, left to right, Bob Rhoda, Business Manager; Bob

Stolte, Executive Secretary; Dick Place, Technical Director; and Gary Heyer, President of the Inter College Radio Network making final plans for the opening of Clarkson's new FM station WTSC-FM.



ENGINEER-ANNOUNCER Paul Moore sits at the console of WTSC-FM the new Clarkson College FM radio station, as Roy Krouse, center, graduate advisor and de-

signer of the console, and Ken Kaufman, right, station manager watch test programming operations conducted this week.



JACK SMITH, Station Manager of WNCTC, selects his next record during a show at WNCTC's Snell Hall studios. (All photographs by Curtis Byrnes)



BARBARA TAYLOR, engineer-announcer for her show from WNCTC'S popular record library.



CONTROL CENTER OF WTSC-FM, the new Clarkson College FM radio station, is seen through the window from the station's remodeled studio. Operating con-



HERB SQUIRE, a member of the ICRN Technical Staff tests an amplifier in the technical labs of the ICRN in Snell Hall.